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The International Association of Financial Engineers is the professional society dedicated to fostering the profession of quantitative finance by providing platforms for the discussion of cutting-edge and pivotal issues in the field. Founded in 1992, the IAFE is composed of individual academics and practitioners from banks, broker dealers, hedge funds, pension funds, asset management firms, technology firms, regulatory bodies, accounting, consulting and law firms, and universities across the globe.

Through frank discussions of current policy issues, hosting programs to educate the finance community, and recognizing the outstanding achievements in the field, the IAFE acts as a beacon for the development of quantitative finance. Throughout its history, the IAFE's pre-eminent leadership has positioned us to respond with savvy to the evolving needs of the financial engineering community. The IAFE's programs – from our area-specific committees to our evening forums to the Financial Engineer of the Year Award – are designed to provide our membership with uniquely valuable activities to enhance their work in the field.

Why sponsor the IAFE?

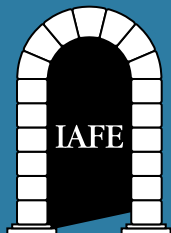
As ever more attention is focused on quantitative finance, the IAFE stands out as the leading professional society with a mission to address the timely and innovative issues in the field. The IAFE hosts a well-crafted series of forums each spring and fall to highlight a variety of relevant policy issues and cutting-edge finance topics. Instead of PowerPoint presentations, informal and lively discussions among the leading voices in the field are the centerpiece of our programs. The cocktail receptions following these events are excellent opportunities to network. In a growing pool of similar offerings, the quality and design of IAFE programs set them apart.

Our membership represents an unmatched level of expertise. For sponsors, this translates into an effective use of restricted marketing dollars. The IAFE Board of Directors and Senior Fellows are composed of the foremost pioneers in quantitative finance – their leadership ensures that the focus of our events is ahead of the curve.

How can my company become involved as a sponsor?

Recognizing that each sponsor has distinct interests and capacities, the IAFE provides several avenues of support. On the reverse, please find an outline of our 2010 sponsorship packages. The most popular way to become involved is through one of these sustaining sponsorships. We are also more than happy to customize a meaningful package of support for each corporate sponsor.

Beyond our spring and fall series of forums, sustaining sponsors have an opportunity to become involved with the IAFE in several invitation-only events. The Financial Engineer of the Year Award Dinner in February and our Senior Fellow reception in the fall are terrific opportunities to network with the leaders in the field of quantitative finance. Although sponsors cannot themselves become members, as membership in the IAFE is limited to individuals, most sustaining sponsorship packages come with free individual memberships. Our sustaining sponsors are essential to our success and it is our pleasure to include them in our family of supporters.



IAFE SPONSORSHIP

SENIOR FELLOWS

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William Sharpe
Stanford University

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Treynor Capital Management

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PLATINUM SPONSORSHIP

\$20,000

IAFE Sustaining Sponsorship *plus*

Two Tables at the Financial Engineer of the Year Award Dinner (20 Seats)

Or

Four Event Sponsorships

and 15 Individual IAFE Full Memberships.

GOLD SPONSORSHIP

\$10,000

IAFE Sustaining Sponsorship *plus*

One Table at the Financial Engineer of the Year Award Dinner (10 Seats)

Or

Two Event Sponsorships

and 5 Individual IAFE Full Memberships

SILVER SPONSORSHIP

\$5,000

IAFE Sustaining Sponsorship *plus*

5 Tickets to the Financial Engineer of the Year Award Dinner

Or

One Event Sponsorship

All sustaining sponsors receive discounted tickets to the IAFE Annual Conference, are invited to the IAFE Senior Fellow receptions, and are included in all our major programs.

All sustaining sponsors are acknowledged on the IAFE web site and in promotional literature.

Above packages may be customized with Event Sponsorships in lieu of seats at the Financial Engineer of the Year Dinner

Evening Forum Sponsorships

\$5000 For Exclusive Sponsorship

\$2500 for Shared Sponsorship